Big Ben Venture Partner Inc.

**Do you have a completed business plan?** Yes   / No    **Do you have a completed marketing plan?** Yes   / No

Financing Sought

Use of Funds

**Business Profile 101**

**Private Equity**

**All kinds of equity** 1(4)

Date

BBVP AB 101.1 2010-08-21

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**Have you made a financial plan? We can make it for you • You are welcome to fax at: +1 586 264 9746**

***Please complete the form and e-mail, or fax it, back to us at: [info@bigbenventure.com](mailto:info@bigbenventure.com), +1 313-557-1810***

We will review your Business Profile and contact you within a week to confirm whether we and you both wish to take the proposal forward.

Industry

Intellectual Property (patens, trade marks etc.)

Number of Employees

Street address (P O Box, etc.)

Postal No. / Zip Code

E-mail address (to contact person)

City (Postal district)

Chartered Accountant

Managaging Director / President / CEO

Phone Number (to contact person)

Cash balance as of to date

**Company Name**

**Stage of development** (Seed, Start-Up, Early, Expansion, or Later Stage)

# Financing Sought – Pre Money Valuation – Use of funds

# Company Description: 1. What is the business and its stage of maturity? What is the overall organization, mission, vision and operating strategy?

Cash balance as of to date

# People: 2. What are the qualifications of your management? Mention levels of skill, education, experience of the key managers (this business and prior business)?

# Business Opportunity: 3. Who Is the target customer? What is the market size and growth rate? What current unmet need is the Company fulfilling bringing value? Describe product/service. Describe intellectual property or intangible asset.

# Business Model: 4. How will the Company generate demand for its product/service? How will the Company sell and distribute? How will the Company supply its product/service? Describe the administrative support.

# Market Environment: 6. What global trends could impact the Company’s success? What industry does the company participate in and what is the growth rate? Who are the Company’s competitors for the next years?

# Financial Model: 5. What are the revenue projections for the coming 5 years? What are the profitability projections? What are the cash requirements? What are the balance sheet projections.

# Deal: 7. What is the requested investment size? What is the business valuation (based on what method)? What is the price and type of investment, terms and expected return? How will the proceeds be used? What is the Exit Plan?

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Elucidation

Sign here:

**Signature**